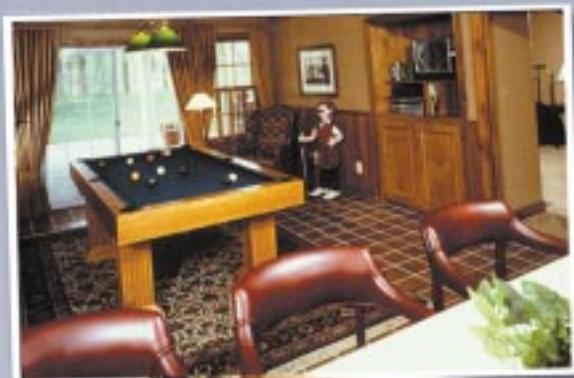


**More Quality
Living Space in the Safety
of Your Own Home.**



Add Space. Add Safety.



When you consider the safety of your family, the extra living space you'll gain, and the cost-effectiveness of a solid concrete basement, why take chances? For more information, call your local concrete foundation contractor listed below.

Imagine an extra bedroom, game room, office or living room. You may need space for a growing teenager, a parent, or just more room for the kids to play. Today's lower level living can give your family the extra room you need. It may just be the most usable, least expensive space in the house. And you will be enhancing the resale value of your home at the same time.



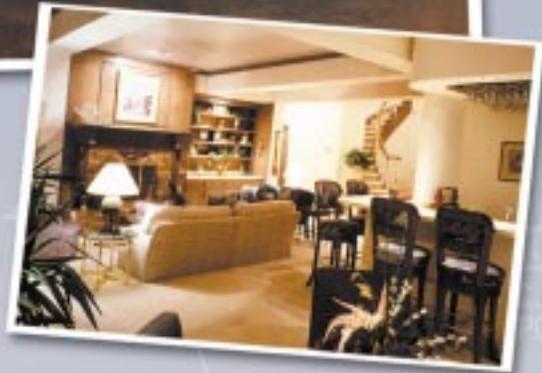
CFA and Grace Construction Products. Working together to provide value-added concrete and excellent service for members of the Concrete Foundations Association.

**IT'S NOT
JUST A
CONCRETE
BASEMENT.**

**IT'S PEACE
OF MIND.**



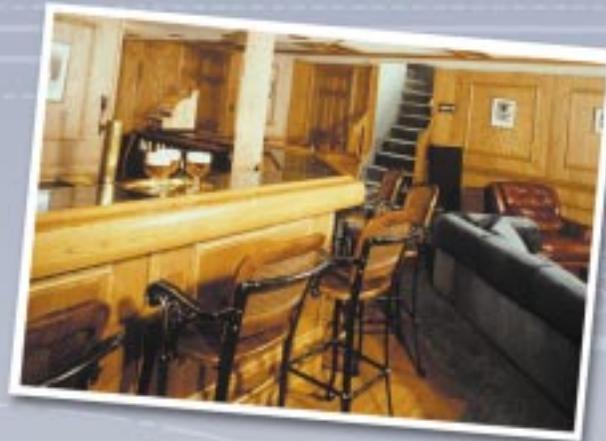
Your Family's Safety Comes First.



Keep your family safe from disaster. Concrete basements give you peace of mind.

You know the dangers of tornadoes, hurricanes and wind storms. But you may not be aware of just how safe, and comforting, a concrete foundation can be. A concrete basement provides a safe haven for you and your family. In fact, next to a true storm cellar, it's one of the safest places to be in a tornado. In addition, concrete walls won't burn or rot and have been shown to resist cave-ins from heavy rains and flooding. You can even make the living space below your home functional and livable — the kind of bright, airy comfortable space that you and your family will want to use every day of the year.

A Safe and Cost-Effective Solution.



A solid concrete basement probably doesn't cost as much as you think. Poured concrete basements are very cost-effective and fast to erect — sometimes in as little as two working days. Since your home already needs some type of foundation, the additional cost of a full basement, along with all the extra space and safety you gain, may make a lot of sense. Typically, a lower level living space is the most cost effective and energy efficient way to add extra living space to your home. Plus, you'll know your loved ones are secure and safe from perils of storm and wind.

Unlike Any Basement You Remember.



Poured concrete basements provide a dry, comfortable living space. Properly treated with our proven waterproofing process, you'll have a living space that you and your family can use just like any other room in the house. The basement can be finished now or in years to come. Add deep well windows, an open stairway and window, wall and floor treatments like you would in the rest of your home, and you'll hardly know if you're upstairs or downstairs.

Room For Storage And Utilities.

With a concrete basement, you can free up your upstairs space by providing a warm, dry place for storage below. With a full basement, your heating, plumbing, electrical, gas and other services are also easily accessible. You'll even have a place for the washer and dryer.